

#### **Summary of Business Developments Within and Around Airports** Expected **Funding Estimated** Additional City and/or Induced State Airport **Development Description** Agency/ Expectations **Special Features** Reference County Cost Invest/ **Employment** Company Expend. ΑZ Goodyear Phoenix-McDonnell Douglas selected \$60 million for McDonnell 475 initially, Annual payroll from the new jobs Goodyear is a city of 11,000 Western 1997 Goodyear Airport Phoenix-Goodyear Airport as site the first Douglas growing to over is expected to total \$29 million. located 17 miles west of Phoenix. for a multimillion-dollar program 600 Goodyear hopes the new contract to convert DC-10 airliners and modification center will be a others into freighters for FedEx. magnet for other aerospace companies. Reagor 1997 ΑZ Phoenix Sky Harbor Trammell Crow Co. is building \$23 million Trammell NR Apria Healthcare, the nation's The area surrounding the airport International Phoenix I-10 Business Park. It is a Crow Co. largest home health care firm, is has been attracting technology and Airport 540,000 square foot project on 39 the first tenant. Part of the growth customer service companies in acres. It will have six buildings. in Sky Harbor/I-10 corridor is droves because of its proximity to from companies looking for less freeways. expensive office space, with lower rents and more parking. Annual payroll 400 now; another CA Castle Airport Pacific Bell is the second largest \$16 million in Pacific Bell Most of the jobs at the new center Development occurred because of Pietrucha Atwater Aviation & military base reuse tenant in the Customer of \$20 million; 450 by end of are customer care advisors who joint effort by the Castle Joint 1997 renovation Development country. Castle Air Force Base expenditures Care Center 1998 field calls from customers about Powers Authority, Merced impact of closed in September 1995; \$30-\$40 Center the company's County, the state Trade & unemployment in the area million. telecommunications products. Commerce Agency, and others. increased to more than 20%. CA Bakersfield ΝA The ecotourism committee of NR Kern River NR NR Studies show that the desire to get NR Hoffmann 1997 Kern River Valley Revitalization Valley in touch with nature drove over Inc. has developed a 5-year Revitali-zation 835 million people to national "Valley Wils" campaign plan to forests in 1994, up 15% from Inc. market Kern River Valley's 1993. different natural, recreational, and cultural opportunities. CA Los Angeles Los Angeles Located next to Beverly Hills and NR Original NR Century Center caters to both Century Center consists of 30 Gould 1997 International within 20 minutes driving developer was leisure and corporate travelers. buildings, each from 20 to 44 distance to LAX, Century City is Alcoa Airport Lodging, shopping, dining, stories high. LA's entertainment capital. It Aluminum entertainment, and meeting covers 178 acres of mixed-use facilities are all combined at a residential, business, and single location. commercial property.

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СО	Colorado Springs	Airport	Shepard's, a legal publisher, is selling both of its buildings in Colorado Springs, including a 62,000 square foot 14-year-old printing plant near the airport. After its merger with Lexis/Nexis, Shepard's will move to leased space in the Springs.	\$25 million (for both buildings)	Shepard's	NR	-222	NA	NA	Heilman 1997	
СО	Denver	Denver International Airport	Construction of Denver International Business Center, a 450-acre project to include office buildings, stores, apartments, and hotels. 8.6 million square feet of commercial space (14 hotels and numerous office buildings).		Denver Developer L.C. Fulenwider Inc.	NR	NR	Also expects to build 1,300 single-family homes and apartments. Site is approximately 6 miles SW of DIA terminal and is the first real estate development project surrounding the airport.	Fulenwider formed a metropolitan district to fund construction of roads, sewers, and water lines for 196 acres of commercial zoning. The district issued \$400,000 in tax exempt bonds to finance infrastructure costs for the Fairfield Inn.		
СО	Denver		In addition to DIA, Denver has built a number of other expensive civic projects, including new baseball stadium, new central library, major highway renovations, and new convention center.	NR	City of Denver	NR	NR	NA	NA	Charlier 1995	
СО	Denver	International	Redevelopment project for 4,700-acre site, closed February 1995. Plan is for 8 mixed-use villages, 20 million square feet of commercial space, 10,000 homes, and 1,600 acres of parks and open space.		Stapleton Development Corp., non- profit created by city	NR	35,000	Corp. has leased ~1.3 million square feet, 1/3 of space in existing buildings. Three projects underway: a pilot training center for United Airlines, a business park owned by Union Pacific RR, and a regional distribution center for a supermarket chain.	Development officials have been discussing various strategies since 1989. The city and development corp. are still working on details of the 30-year project, focusing on planning, zoning, and infrastructure needs.		

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#### **Summary of Business Developments Within and Around Airports** Expected **Funding** City and/or **Estimated** Additional Induced State Airport **Development Description** Agency/ Expectations **Special Features** Reference County Cost Invest/ **Employment** Company Expend. ОН Detroit Detroit Ashley plans to develop 230 acres \$50 million Ashley Capital NR NR The plan is that the center would The site is close to Detroit and Gargaro 1997 Metropolitan into the Canton Business Center be used for office space, Ann Arbor and has ready access to (July 14) Airport industrial park. The parcel is distribution centers, and light highways and to Detroit currently zoned rural residential assembly. The Canton buildings Metropolitan Airport in Romulus and rural agricultural; Ashley is will probably rent for \$4.75/foot; and nearby Willow Run Airport. asking it to be rezoned to research it is expected to have 2.5 million park. square feet total. SC all all SC will promote its first travel \$6.1 billion SC Depart-NR Tourism-related South Carolina logged 32 million NR Anonymous 1997 (Travel agent sales guide in late 1997 and ment of Parks, visitors in 1996. Total economic iobs accounted has revamped a travel planner. It Recreation & for \$4.1 billion impact generated by tourists was Agent Travel plans to install welcome center Tourism in wages. \$13.1 billion, down slightly from South Supple computer kiosks in later 1997. \$13.2 billion in 1995. ment) Rock Hill Charlotte-Kings Electronics will bring its Kings NR 300 Kings Electronics wanted to leave The presence of Charlotte-Milstead Douglas headquarters and manufacturing Electronics NY because its building is Douglas airport was the deciding International plant from Tuckahoe, NY to Rock Co. Inc. inefficient and outmoded, factor; it allows for commercial air Airport Hill's Waterford Park. property taxes and utility costs are transport between New York and high, and skilled workers and the Columbia. programs to train them are in short supply. TN Memphis The Memphis TradeCenter is a 50-NR NR 175,000 jobs Other foreign trade zone sites in Wolff (Cindy) Memphis Memphis The area is focusing not just on acre industrial park in southeast from 1993 to recruiting distribution, but also Memphis include Meritex 1997 International TradeCenter Shelby County. It has been high-tech firms such as Airport 1995 from export Logistics, Port of Memphis on designated as a foreign trade zone. activity biomedical research. Presidents Island, FedEx, Brother An existing building has 300,000 Industries USA Inc., and Sharp square feet. Manufacturing. TN Memphis Memphis United Parcel Service is going to \$65 million United Parcel Rate of 1,800 (adding to UPS air operations are centered in The agreement is a departure for Hirschman \$.1541/square International lease 82.8 acres of land on the NE Service existing UPS Louisville, KY. The company has UPS. Normally, UPS buys land side of the airport to build a workforce of regional hubs in Dallas; adjacent to airports where it (January 16) Airport foot or \$555,803/ year 630,000 square foot cargo sorting 1,400 in Philadelphia; Rockford, IL; operates. facility. to airport Memphis) Ontario, CA; and Columbia, SC.

#### **Summary of Business Developments Within and Around Airports** Expected Funding City and/or **Estimated** Additional Induced State Airport **Development Description** Agency/ Expectations **Special Features** Reference County Cost Invest/ **Employment** Company Expend. TN Memphis Memphis LMI is in the market for overnight 1996 sales of Logistics NR 275 in Memphis; LMI came to Memphis to be near LMI is expanding into the Flaum 1997 \$22.43 million Management 100 in Germany FedEx, allowing LMI employees refurbishing and handling of used International service of computers and other Airport electronic equipment. LMI needs a computers, using telemarketing Inc. to work late into the night on warehouse to do the service, move repair jobs so the hardware can be and the Internet to sell the computers in and out, maintain a in the owner's hands the next day. machines. They are thinking of centralized parts inventory, and a LMI is in the top 500 fastest expanding into Louisville (UPS computer system to find and track growing firms, with sales up hub) or Wilmington, NC. the parts and units. 641% in 1992-1996. TN NR NR NR With nonstop flights from Japan Memphis Memphis FedEx is to beginning to fly Fully loaded widebody planes are Hirschman Federal nonstop from Japan to Memphis. 1997 (July International Express; to Memphis, FedEx hopes to incapable of flying nonstop from Airport Also, Memphis Airport is Memphis/ attract large numbers of small, Memphis to Asia due, in part, to planning an overhaul of three Shelby County premium-priced international the lack of a long enough runway runways to allow nonstop priority shipments. Memphis at MIA. A planned overhaul and Airport widebody plane flights in the Authority extension of the center of three airport expansion anticipates other direction, from Memphis to future freight and passenger parallel runways will allow such service to Asia. flights in three years. TN The U.S. Commerce Department NR The focus will be on attracting The site will be known as the Wolff 1997 Memphis Memphis City of Export activities International is designating a 50-acre industrial Memphis, in the Mid-South high-tech firms with high-paying Memphis TradeCenter. A Airport park near Memphis Airport as a private region created jobs. 300,000 square foot speculative foreign trade zone. It will have developers 175,000+ jobs building is on the property. between 1993 customs and tax breaks to attract and 1995 international and domestic firms involved in exports and international trading.

# Summary of Business Developments Within and Around Airports

State	City and/or County	Airport	Development Description	Estimated Cost	Funding Agency/ Company	Expected Additional Invest/ Expend.	Induced Employment	Expectations	Special Features	Reference
TN	Millington	Millington Municipal Airport	West Tennessee Regional Development Center, located near the Millington Municipal Airport fashioned from the old Navy airfield, is looking for new tenants		NR	NR	NR	Aramark Uniform Services had planned to build a \$7.5 million high-tech plant to employ about 150 and pay an average of \$9.50/hour, but they pulled out because they did not feel the technology was available to allow them to pay those wages.	Millington didn't want Aramark if they paid \$6.50/hour (which was what they first offered). Aramark has hired Cushman & Wakefield, a national commercial real estate firm based in Chicago, to help Millington locate another industry for the site.	Bailey 1997
TN	Nashville	Nashville International Airport	Nashville hosted 1,195 groups in 1996, up from 955 in 1995; 4,000 new hotel rooms have been added in the metro area in the past 2½ years and more are being built; Nashville Arena opened last year.	NR	Hotel/Motel Industry and City of Nashville	NR	NR	Bureau hopes to lure groups usually meeting in "first-tier" cities to a "second-tier" city (Nashville) based upon increased capacity from the Arena and	Downtown is being revitalized with new clubs and restaurants. Courtyard by Marriott is building a new downtown hotel. Opryland Hotel is working with city and state officials to market its facility.	Sherborne 1997
TX	all	all	Of the top 12 U.S. birding sites, 4 are in TX. Many birding festivals are brand new, and some older festivals have exploded in popularity.		Industry in TX		NR	In U.S., nature tourism industry has averaged a 30% growth yearly since 1987. Birding festivals are the fastest growing part of nature tourism.	Birding festivals are usually produced by local chambers of commerce.	Guier 1997
TX	Dallas/Fort Worth	DFW International Airport	Grapevine Mills, a 1.5 million square foot outlet mall between Dallas and Fort Worth (2 miles from DFW International Airport) is about to open. There are 200 outlets, including Saks Fifth Avenue, Off Rodeo Drive Beverly Hills, J. C. Penney, Marshalls, and Burlington.	Sales of estimated \$4.5 billion in 10 years		\$7 million/ year in taxes (sales and property)	4000	The mall contains parking for 8,500 autos to handle an anticipated 14–16 million visitors/year. There are 4.2 million people living within a 40-mile radius of Grapevine with average family income of \$50,000.	Grapevine Mills will offer "shoppertainment" or the next best thing to a theme park. There's the Rainforest Cafe, a live-action tropical setting, virtual reality GameWorks, American Wilderness Experience (with animals), and a 30-screen movie theater.	Vargo 1997

The metroplex area has 4.2

mile radius of Grapevine.

million people living within a 40-

For visitors who fly here, their

first and last impressions about

the region will be made at the

airport. When they walk through

by a well-lit facility, good food,

and friendly faces.

the jetway, they want to be greeted

#### **Summary of Business Developments Within and Around Airports** Expected **Funding** City and/or **Estimated** Additional Induced State Airport **Development Description** Agency/ Expectations **Special Features** Reference County Cost Invest/ **Employment** Company Expend. TX Dallas/Fort Dallas-Fort Construction projects over the \$2.5 billion Dallas-Fort 1996 operating NR DFWIA handled 58 million DFWIA is the second busiest with Nelms 1997 Worth Worth next 10 years have been airport Worth Interrevenues of passengers in 1996. It is exploring 848,048 movements, behind (September) International developed, increasing gates from expansion plan \$214.2 million Chicago O'Hare's 909,593. national whether there is a demand for a Airport 117 to more than 200, upgrading Airport major manufacturing site on the Opened seventh runway in 1996. the people mover train, extending airport. DFW has 9,000 acres DFW is the only airport in the three runways, building a new available for this kind of project. world with three active control parking garage. towers. TX Dallas/Fort Dallas-Fort DFW is the 11th largest airport \$13.5 million Rental Car NR NR DFWIA handled 58 million NR Nelms 1997 Worth Worth rental car market in the U.S. There in fees to (January) Agencies passengers in 1996. International are four on-airport rental airport from Airport companies (with 85% of market) nine rental and five off-airport. Expansion companies plans for the airport include consolidation of its rental car operations.

NR

\$2.5 billion

4,000 jobs

NR

At 10 years, \$4.5 billion in sales is

expected. Annual real estate tax

revenue will be about \$7 million

annually. 14-16 million annual visitors to the mall are expected.

The number of foreign tourists

increased by 40%; the number of

1986-1996, domestic travel

international visitors went up

continues to rise. From

73%.

Dallas-Fort

International

Worth

Airport

NR

Grapevine Mills, a 1.5 million

square foot outlet mall, is now

stores. It is located 2 miles from

The Southeast Virginia area is

interested in increasing its share of

opening, with more than 200

DFW airport.

tourism business.

NR

NR

The Mills

DeBartolo

Group, and

Southeastern

Kan Am

Virginia

Tourism

Summitt

Corp., Simon

TX

VA

Grapevine

Norfolk

Vargo 1997

Parker 1997

#### **Summary of Business Developments Within and Around Airports** Expected Funding City and/or Estimated Additional Induced State Airport **Development Description** Agency/ Expectations **Special Features** Reference County Cost Invest/ **Employment** Company Expend. VA Virginia NR Raytheon won a 5-year, \$300 NR Raytheon NR 500 The Virginia Beach Department o Defense Department contractors Manga-lindan in the area are benefiting from the 1996 Beach million contract to build satellite Economic Development expects consolidation of military units in terminals for the Army. Located in more high-tech work to be done in the beach's Airport Industrial Virginia Beach in close proximity Hampton Roads. The region's Park, Raytheon recently leased to military bases. labor pool has many retiring or 56,000 square feet of additional exiting military personnel with the manufacturing space with the electronic and computer skills option to lease another 36,000 necessary. square feet. West Virginia NR WV Weirton Pittsburgh The Three Springs Industrial & \$3.3 million NR The land is being readied for NA Anonymous International Business Park is being built on a potential tenants. One unidentified (American Economic Airport 137-acre site in Weirton, WV. The Development steel-consuming company has Metal land was transferred from Weirton Authority expressed a desire to become the Market) 1997 Steel Corp. first tenant. US all In late 1996, the FAA ordered the \$52.2 million Federal \$58.7 million NR Effective explosives detection is Out of four explosives-detection Nelms 1997 installation of 54 upgraded CTX Aviation for additional necessary for airport security. systems for checked baggage (February) installations in 5000SP scanners (from InVision Administra-Airlines hope that the U.S. currently offered commercially, 1998 InVision's CTX 5000 is the only Technologies) at unidentified U.S. tion government will bear most, if not airports, for explosives detection. all, of the cost of installing and one certified by the FAA. operating the latest technology. British Vancouver Vancouver Vancouver Airport recently added \$500 million City of \$14-18 million NR Vancouver International is among Open Skies Agreement with U.S. Rowe 1997 Columa 17-gate terminal and a 3,000-(Canadian) on Vancouver/ (Canadian) for the top 10 airports in the world in has led to more Canada-U.S. (July) International meter runway. A seven-gate the hotel passenger growth, Services to direct routes. bia Airport new terminal Vancouver expansion to the Canada-U.S. and runway Airport Asia and Latin America are concourse has begun. A new 14-Authority focuses for new growth. story, 400-room hotel is being planned. The domestic terminal will be refurbished.

#### **Summary of Business Developments Within and Around Airports** Expected Funding City and/or **Estimated** Additional Induced State Airport **Development Description** Agency/ Expectations **Special Features** Reference County Cost Invest/ **Employment** Company Expend. Malay-Kuala Lumpur Kuala Lumpur A new Multimedia Super Corridor \$200 for a state All Asia \$30 million/ NR The MSC is designed to propel The MSC will be connected and Seneviratne Airport (MSC), including the cities of of-the-art all-Satellite Malaysia into the info-technology served by a 2.5-10 gigabyte fully 1997 year on locally Putrajaya, Cyberjaya, and the Television and produced age, make it Asia's broadcasting digital digitized fiberoptic network, Kuala Lumpur Airport, is being broadcasting Radio Org. programs and hub, and help it become an linking it to similar systems in the heavily promoted by Malay PM station in Kuala (ASTRO) \$10 million/ industrial society. rest of the world. Mahathir Mohamad. 1,000 Malay Lumpur vear on new and international firms have Malay movies signed up to take part in the corridor. Mexico all Levin 1997 The flow of tourists to Mexico set \$6.4 billion As reported by NR 2.2 million Mexico received almost 15.9 In relation to the alliances with records in 1996, both in relation to Secretariat of workers million international tourists in the airlines, these often lead to the number of visitors and the Tourism first three quarters of 1996. identifying market niches that have been overlooked and result in volume of foreign exchange they generated. a publicity campaign that is jointly funded, and can diversify the tourist flow. Belfast No. Belfast TBI, a property investment £100 million TBI NR NR Developed property could be used TBI acquired the airport in 1996. Anonymous Ireland International company, has applied for planning for warehousing, shops, and other (Investors Airport permission to carry out a 1.6 commercial purposes, as well as Chronicle) 1997 million square foot development aircraft maintenance. Also (November project at Belfast International planned is a new railway station. Airport. 21) Manila Clark Field Clark Field, once the largest \$4.8 billion for Philippine NR NR NAIA has only one runway, Rowe 1997 Philip-International passenger growth is pines American air base outside the airport and government expected to rise by 5.5% per year. giving it limited capacity. It (October) U.S., is being converted into a connecting rail Clark will ultimately become the currently handles 11 million mega-airport that will supercede system, plus country's premier airport, and passengers/year. Manila's Ninoy Acquino \$1.6 billion for NAIA will be used as a commuter International Airport. a multi-use area airport.

#### **Summary of Business Developments Within and Around Airports** Expected Funding City and/or Additional Induced **Estimated Special Features** State Airport **Development Description** Agency/ Expectations Reference County Cost Invest/ **Employment** Company Expend. South Seoul Seoul Kimpo Korean Air (KAL) has completed \$250 million KAL \$10 billion to NR KAL's new headquarters increases KAL's Aerospace Division repairs Nelms 1997 Airport its new 135,960 square meter for headupgrade air maintenance capability for new planes for the U.S. military and (August) Korea aircraft that will be added to headquarters at Kimpo. KAL quarters fleet manufactures the UH-60P plans to replace or increase its KAL's fleet. It also creates more helicopter for the ROK military. current air fleet from 115 to 200 room for KAL's manufacturing planes by year 2005. operations. \$4 billion NAPA Airport NR Airport will be a new hub of Proposed airport will be located Thai-Nong Ngu proposed Two major contracts for the NR Anonymous land Hoa financing & design of a proposed Development southeast Asia. 18.6 miles east of Bangkok at a (Airports major airport construction project place known as Cobra's Swamp. International) 1997 were awarded. (September)

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